

Artist at a Glance

JOE WEBB

"My collages work to a basic rule of sourcing just two or three images. With these I can reinvent the original scene to communicate a new idea."



ABOUT JOE

From computers and collage to Coldplay

Born in 1976, Webb worked as a commercial artist and graphic designer for several years. Tired of modern technology and its overwhelming potential, Joe turned to collage, a technique he described as "more immediate and graphic than painting". Webb's elegant handmade collages are made of vintage magazines and printed ephemera that he has collected over the years. Without Photoshop manipulation, combining only two or three elements in each piece, Webb re-invents the imagery taken from his collection of prints to create simple and elegant, yet surreal images that explore themes such as global warming, consumerism, war, drought and famine.

Creating beautiful handcrafted collages with strong undercurrents and profound messages embedded into each piece, Webb creates layered artwork. Selling his works in prestigious establishments such as the Saatchi Gallery, Webb prefers the serendipity of working with collages, as there's no undo or adjusting, once set, that's it!

He manages to find good balance between the issues he tackles, he does this all whilst questioning our place in the universe and mixing in a little bit of humour as well – his work provokes us to become more aware, conscious and content.

Webb's work has become an online sensation with hundreds of thousands of people sharing his images. As well as going viral in the virtual world, Joe has exhibited and sold work internationally. His original collages and prints can be found in the Saatchi Gallery, 45 Park Lane and in the collections of Coldplay, Eric Cantona, The Madden Brothers and Janelle Monae.

Via artwork donations he supports numerous charities such as The Eden Project, Peace One Day, Heart Research UK and the The Big Issue.

" I like the limitations of collage, using found imagery and a pair of scissors, there are no Photoshop options to resize, adjust colours or undo."